



OUR OPPURTUNITIES PLAN

Vedahealth Marketing Private Limited

Achieve Your Success

OUR MISSION



1. Desire a drug-free family,
2. A society grounded in brotherhood,
3. A healthy family life.
4. Fulfill all of life's dreams,
5. Financial Freedom,

1. नशामुक्त परिवार,
2. भाईचारे पर आधारित समाज,
3. स्वस्थ पारिवारिक जीवन।
4. जीवन के सभी सपनों को पूरा करना,
5. आर्थिक आजादी।

1. নেশামুক্ত পরিবার,
2. ভ্রাতৃত্ববোধ সমাজ,
3. সুস্বাস্থ্য পরিবার।
4. জীবনের সব স্বপ্নপূরণ,
5. আর্থিক আজাদী।





ABOUT US

Vedahealth Marketing Private Limited is a Direct Selling Company registered under the Companies Act, 2013 and following the guidelines of Direct Selling, it uses Direct Selling Business Module to make its Harmless, Chemical Free, Pure Ayurvedic products available to every House. Company's mission is Healthy & Wealthy Country.

Vedahealth is committed to delivering high-quality herbal and wellness products in the fields of health care, personal care, bio agriculture and daily nutrition. Vedahealth is a I.S.O. 9001:2015 certified company. Established with a vision to promote healthier lifestyle, the company combines traditional herbal knowledge with modern manufacturing standards to ensure safety, purity, and effectiveness.

With a growing direct selling network across India, Vedahealth empowers individuals by providing sustainable income opportunities and personal growth platforms. Our mission is to build a trusted wellness brand that supports both better health and financial independence.

OUR DIRECTORS



Mr. Pradip Ghosh

Founder & Managing Director

Mr. Pradip Ghosh - is a Direct selling and Network marketing leader with 21+ years of proven industry experience. He began his journey in direct selling in June 2005 and has since built and led large-scale distribution networks, consistently operating at senior leadership levels across multiple organizations.

Since June 2024, he has also been working as a Professional Trainer with a U.S.-based direct selling company, mentoring teams and strengthening Large distributor networks demonstrating his ability to teach, scale, and sustain performance-driven ecosystems

Company's Founder Mr. Pradip Ghosh started the company with the Dream of Providing Good Health & Wealth to Vedahealth Family Members.



Mrs. Dipika Ghosh

Co-Founder & Director

Mrs. Dipika Ghosh - serves as the Director of the company. Though her professional journey began as a homemaker, she brings practical experience, coordination, and organizational planning developed over many years.

She actively supports business operations, policy decisions, and team development initiatives. Her leadership is rooted in trust, discipline, and long-term vision, helping the company build a strong and ethical presence in the direct selling industry.

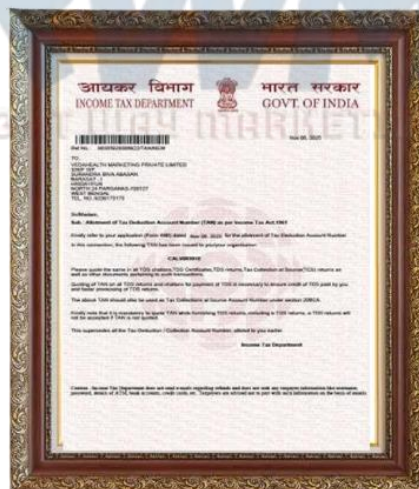
CERTIFICATES & REGISTRATIONS

VEDAHEALTH HOLDS

ISO 9001:2015 Certified, MSME Registered, GST Registered, FSSAI Certified.

Dear Representative, Thank you for choosing Vedahealth and trusting our products and services. We are committed to delivering high-quality wellness and healthcare products at affordable prices. Our mission is not only to provide effective solutions but also to create opportunities for individuals to grow financially and personally through our direct selling platform

CERTIFICATES



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EDVAM REGISTRATION CERTIFICATE															
EDVAM REGISTRATION NUMBER		EDVAM NUMBER 00400070													
NAME OF ENTERPRISE		VERBALE OLTO MARKETING PRIVATE LIMITED													
TYPE OF ENTERPRISE *		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">PKL Classification Code</th> <th style="width: 30%;">Enterprise Type</th> <th style="width: 40%;">Classification Name</th> </tr> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">20-23-29</td> <td style="text-align: center;">Micro</td> </tr> </table>		PKL Classification Code	Enterprise Type	Classification Name	1	20-23-29	Micro						
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MAJOR OR TRUSTY		TRADING <i>(For trading under of Business category, only)</i>													
NOMINAL CREDITORS OF ENTERPRISE		GENERAL													
NAME OF ENTERP		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 2px;">VAT No.</td> <td style="width: 50%; padding: 2px;">Date of issue</td> </tr> <tr> <td style="height: 20px;"></td> <td style="height: 20px;"></td> </tr> </table>		VAT No.	Date of issue										
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OFFICE ADDRESS OF ENTERPRISE		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="4" style="text-align: center; padding: 2px;">VAT No. and date of issue (VAT No. and date of issue)</td> </tr> <tr> <td style="width: 25%; padding: 2px;">VAT No.</td> <td style="width: 25%; padding: 2px;">Date of issue</td> <td style="width: 25%; padding: 2px;">VAT No.</td> <td style="width: 25%; padding: 2px;">Date of issue</td> </tr> <tr> <td style="height: 20px;"></td> <td style="height: 20px;"></td> <td style="height: 20px;"></td> <td style="height: 20px;"></td> </tr> </table>		VAT No. and date of issue (VAT No. and date of issue)				VAT No.	Date of issue	VAT No.	Date of issue				
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DATE OF CANCELLATION/RENEWAL OF ENTERPRISE		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 2px;">VAT No.</td> <td style="width: 50%; padding: 2px;">Date of issue</td> </tr> <tr> <td style="height: 20px;"></td> <td style="height: 20px;"></td> </tr> </table>		VAT No.	Date of issue										
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2014-2015 School District Budget Form 100 - District of Columbia School District Budget Form 100

FORM 100

The Youth Works Act, 1988
Applicable to Youth Workers
 The application requires a breakdown by a combination of grade or services included as one (line number 403)

LS001-01-0000

Topic: B01, The CURRENT

Account ID:

APPLCATION:

APPLCATION NUMBER:

DATE:

APPLCANT:

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STANDARD BUDGET APPLICATION

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CERTIFICATE AWARDING
समस्त विद्या यो विमुक्तये

GOVERNMENT OF INDIA
 DEPARTMENT OF INFORMATION TECHNOLOGY
 MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGIES

GOVERNMENT OF KARNATAKA
 DEPARTMENT OF INFORMATION TECHNOLOGY
 MINISTRY OF INFORMATION TECHNOLOGY

DPET
Department of Public Enterprise Technology

CERTIFICATE OF RECOGNITION

This is to certify that **GOVERNMENT OF KARNATAKA** and **DPET** associated as a **Partner** of **Government of India** in the development of **National e-Governance Portal** has been recognized for its contribution to the development of the **National e-Governance Portal** in the field of **Information Technology** and **Public Enterprise Technology**.

GOVERNMENT OF INDIA
 DEPARTMENT OF INFORMATION TECHNOLOGY
 MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGIES

GOVERNMENT OF KARNATAKA
 DEPARTMENT OF INFORMATION TECHNOLOGY
 MINISTRY OF INFORMATION TECHNOLOGY

15.12.2014
 15/12/2014

1. Name of the company or institution: **Central Board of Secondary Education**
 2. Address of the company or institution: **Central Board of Secondary Education, New Delhi**
 3. Name of the person: **Dr. K. K. Bhatnagar**
 4. Designation: **Chairman**
 5. Date: **10/10/2019**
 6. Place: **New Delhi**
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 191. Date



EARN MORE WITH 18 TYPES INCOME

1. RETAIL PROFIT
2. WEEKLY PAYOUT
3. FLASH OUT BONUS
4. BUSINESS DEVELOPMENT FUND(BDF)
5. START UP BONUS
6. TRAVEL FUND
7. CAR FUND
8. HOUSE FUND
9. LEADERSHIP BONUS
10. FREEDOM BONUS
11. MENTORSHIP BONUS
12. SELF REPURCHASE BONUS
13. REPURCHASE E WALLET
14. ACCUMULATED ROYALTY
15. SURAKSHA YOJANA
16. ACCUMULATED LIFETIME REWARDS
OF 20 CRORE.
17. NATIONAL & INTERNATIONAL TOURS
AND TRAINING.
18. FRANCHISE ROYALTY





RETAIL PROFIT OPPORTUNITY

(EARN 25% TO 50% PROFIT)

(BV UPTO 50% ON DP)

At Vedahealth, selling products directly to customers is one of the easiest ways to generate income and build a strong business foundation. Retail selling provides immediate earnings while helping you develop long-term customer relationships.

As a Vedahealth Associate, suppose you can purchase products at a Distributor Price (DP) ₹1300 and sell them at the Maximum Retail Price (MRP) ₹2000. The difference between DP and MRP becomes your profit which is in this case ₹700, which can range from 25% to 50% depending on the product.

HOW IT WORKS

- a) Buy products at a lower DP
- b) Sell at MRP to customers
- c) Earn direct profit on every sale



WEEKLY PAYOUT – FIRST PURCHASE

(MATCHING 20% ON BV)

Weekly Income (On 1st Purchase)-matching 20% On BV

- Weekly Closing Date-7th, 14th, 21st, Last Date Of The Month.
- Weekly Payout Date-10th, 17th, 24th & 3rd
- Weekly Business Power Side Will Carry Forward After Completion Of KYC And ID Activation.

ID Upgradation Option Will Be Available ONE Time, From Date Of Activation Within 60 Days REST Of Money & After 60 Days Full Amount

ID Activation	Weekly Capping	Monthly
Basic 1000BV	25000*4	₹1 Lakh
Golden 5000BV	150000*4	₹6 Lakh
Freedom 10000BV	500000*4	₹20 Lakh



FLASH OUT BONUS 25%

(FOR FREEDOM DISTRIBUTORS)

Capping $2,50,000 \times 4 = 10,00,000$



☐ FLASH OUT BONUS:

- The Flash Out Bonus is a special leadership reward applicable only for qualified Freedom Distributors. This bonus is designed to provide additional earning opportunities from excess business volume generated beyond the regular weekly payout structure.
- When a Freedom Distributor generates very high matching business volume on both legs, the calculated income may exceed the standard weekly payout. In such cases, the distributor receives the regular weekly income, while the remaining amount is treated as Flash Out Amount.
- From this Flash Out Amount, the distributor becomes eligible to receive 25% as Flash Out Bonus, subject to the company's maximum weekly bonus limit.

☐ Example:

- Suppose a Freedom Distributor generates matching business volume of 1 Crore on both legs in one week. The total calculated income becomes ₹20,00,000.
- Regular Weekly Income Paid: ₹5,00,000
- Remaining ₹15,00,000 is treated as Flash Out Amount.
- The distributor becomes eligible for 25% Flash Out Bonus on ₹15,00,000, which equals ₹3,75,000.
- However, as per the company's bonus structure, the maximum Flash Out Bonus payout is capped at ₹2,50,000 per week.



BUSINESS DEVELOPMENT FUND

(ON WEEKLY INCOME ACCUMULATED IN CALENDAR MONTH)

1. Eligibility (Weekly Income)

- a) ₹2,500 – ₹4,999 → BDF ₹2,500
- b) ₹5,000 – ₹9,999 → BDF ₹5,000
 - Maximum Capping
 - ₹10,000 per month (Income + BDF)

2. How It Works

- a) BDF fills the gap to boost your income
- b) Helps you reach higher earning levels
- c) Applicable only if monthly income $\geq$ ₹2,500 / ₹5,000

3. Examples

- a) ₹6,000 + ₹4,000 = ₹10,000
- b) ₹9,000 + ₹1,000 = ₹10,000
- c) ₹4,000 + ₹2,500 = ₹6,500
- d) ₹2,500 + ₹2,500 = ₹5,000

4. Monthly Example

- a) Total ₹2,700 → +₹2,500 = ₹5,200
- b) Total ₹5,450 → +₹4,550 = ₹10,000 (Capping)

5. Key Rule

- a) Minimum income required: ₹2,500 / ₹5,000
- b) Maximum payout: ₹10,000



MONTHLY RE-PURCHASE PAYOUT – 65% ON BV, CTO

START UP BONUS – 25%	CAPPING
500BV: 500BV = 1POINT	100 POINT
TRAVEL FUND – 10%	CAPPING
5000BV: 5000BV = 1 POINT	50 POINT
CAR FUND – 10%	CAPPING
25000BV: 25000BV = 1 POINT	25 POINT
HOUSE FUND – 10%	CAPPING
50000BV: 50000BV = 1 POINT	25 POINT
LEADERSHIP BONUS – 5%	CAPPING
100000BV: 100000BV = 1 POINT	100 POINT
FREEDOM BONUS – 5%	CAPPING
250000BV: 250000BV = 1 POINT	NO CAP



START UP BONUS 25%

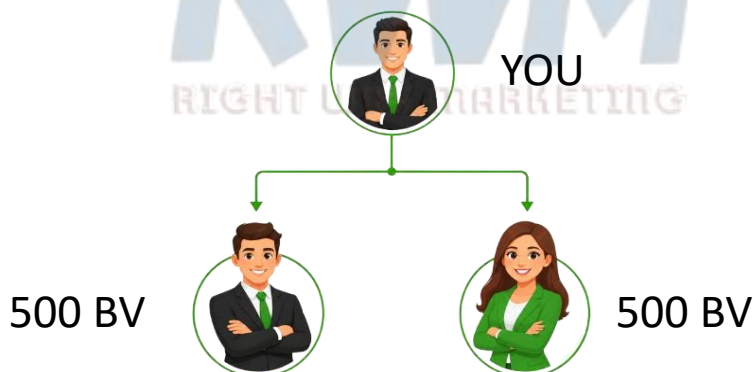
Start Up Bonus is a special leadership bonus for distributors who build strong and active teams. It is earned when your downline generates business volume (BV) after achieving specific ranks or levels in the system.

1 Start Up Bonus Point = 500BV : 500BV

Start Up Bonus Point Value = 25% of BV Company Turnover in a business month / Total Number of Start Up Bonus Points collected in the business month.

Start Up Bonus = Start Up Bonus Point Value × Total Start Up Bonus Points collected. Maximum 100 Point can be achieved.

Eligibility Criteria: To earn Start Up Bonus, the distributor must maintain a monthly repurchase of 250BV on his or her ID every month.





Travel Fund 10%

1 Travel Fund Point = 5000 BV : 5000 BV matching Points will increase in the same multiple.

Point Value = 10% BV turnover of the company / total number of travel fund points generated in a month

Travel Fund Bonus = Total number of points achieved × Travel Fund Point Value

Maximum Capping limit of earning Travel Fund is 50 points a month

Eligibility Criteria: To earn Travel Fund, the distributor must maintain a monthly repurchase of 250BV on his or her ID every month.





CAR FUND 10%

1 Car Fund Point = 25,000 BV : 25,000 BV Matching Points will increase in the same multiple

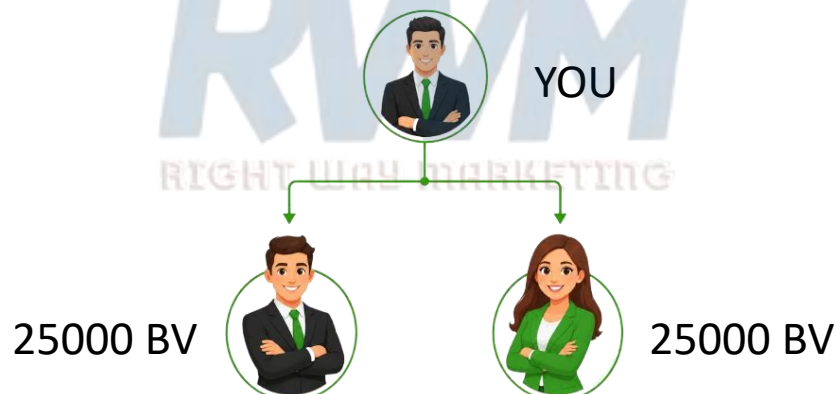
Point Value = 10% BV Turnover of the Company / Total Number of Car Fund Points Generated in a Month

Car Fund Bonus = Total Number of Points Achieved × Car Fund Point Value

Maximum Capping Limit = 25 Points per month

Eligibility Criteria:

To earn Car Fund, the distributor must maintain a monthly repurchase of 500BV on his or her ID every month.





HOUSE FUND 10%

1 House Fund Point = 50,000 BV : 50,000 BV Matching Points will increase in the same multiple

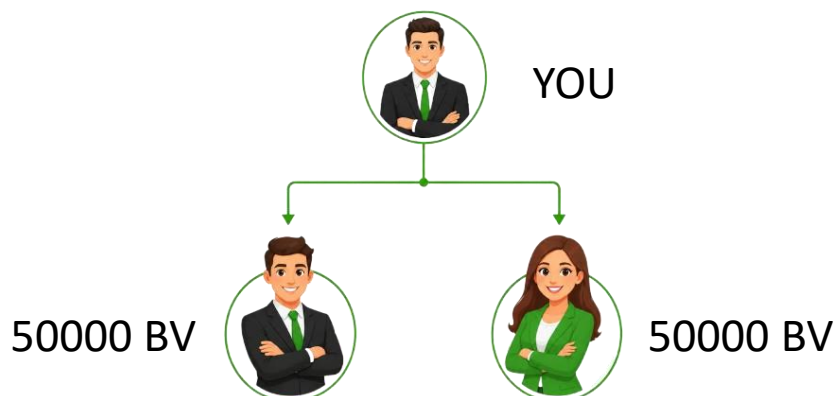
Point Value = $10\% \text{ BV Turnover of the Company} / \text{Total Number of House Fund Points Generated in a Month}$

House Fund Bonus = $\text{Total Number of Points Achieved} \times \text{House Fund Point Value}$

Maximum Capping Limit = 25 Points per month

Eligibility Criteria:

To earn House Fund, the distributor must maintain a monthly repurchase of 500BV on his or her ID every month.





LEADERSHIP BONUS 5%

1 Leadership Bonus Point = 100000 BV : 100000 BV Matching Points will increase in the same multiple

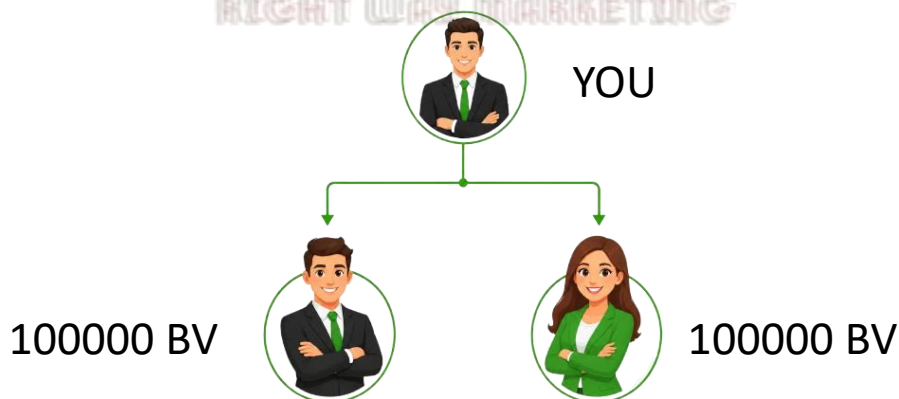
Point Value = 5% BV Turnover of the Company / Total Number of Leadership Bonus Points Generated in a Month

Leadership Bonus = Total Number of Points Achieved × Leadership Bonus Point Value

Maximum Capping Limit = 100 Points per month

Eligibility Criteria:

To earn Leadership Bonus, the distributor must maintain a monthly repurchase of 1000BV on his or her ID every month.





FREEDOM BONUS 5%

1 Freedom Bonus Point = 250000 BV : 250000 BV Matching Points will increase in the same multiple

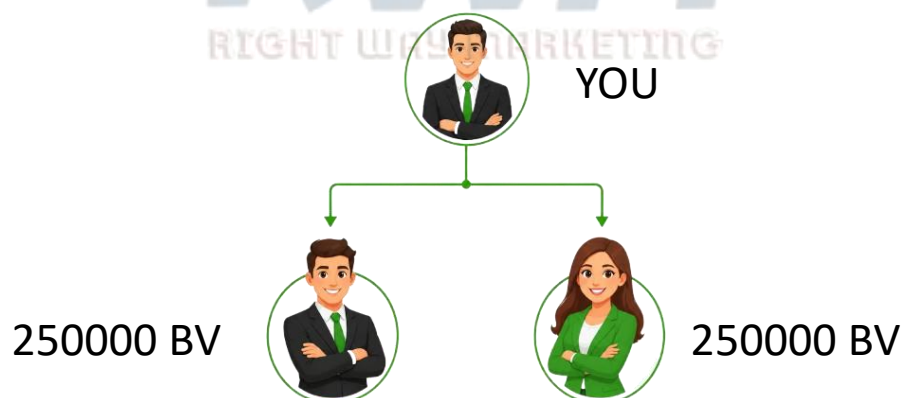
Point Value = 5% BV Turnover of the Company / Total Number of Freedom Bonus Points Generated in a Month

Freedom Bonus = Total Number of Points Achieved × Freedom Bonus Point Value

No Capping Limit

Eligibility Criteria:

To earn Freedom Bonus, the distributor must maintain a monthly repurchase of 1000BV on his or her ID every month.





MENTORSHIP BONUS 15%

(Applicable on Total Income – Both Monthly & Weekly)

➤ **Single Leg Income -**

Earn income from a single leg without any condition, making it easy to start earning from the beginning

➤ **1st Level – 6%**

Applicable to all distributors without any condition. Earn 6% income from your first-level team.

➤ **2nd Level – 5%**

Applicable for Golden Distributors & Freedom Distributors. Earn 5% from your second-level team.

➤ **3rd Level – 2%**

Applicable for Golden Distributors & Freedom Distributors. Earn 2% from your third-level team

➤ **4th Level – 1%**

Applicable only for Freedom Distributors, providing deeper income benefits

➤ **5th Level – 1%**

Applicable only for Freedom Distributors, allowing maximum depth earning.

- ❑ **Monthly Business Power Side Carry Forward up to 1,00,000 BV Unused business volume on the power leg will be carried forward to the next month, helping distributors maximize future earnings without loss**

Note: Self Repurchase BV will be counted on the weaker side (leg), helping in RWM faster matching and increased earning potential



REPURCHASE E-WALLET BENEFIT

(20% - 30% Back on Wallet)

- **DP 1000 – 2499 → 20%**

Earn 20% E-Wallet value on repurchase within this range.

- **DP 2500 – 4999 → 25%**

Earn 25% E-Wallet value on repurchase within this range.

- **DP 5000 & Above → 30%**

Earn 30% E-Wallet value on higher repurchase volume.

- ❑ **Free Product Eligibility**

Repurchase between 2nd to 25th of the month to qualify for free products.

- ❑ **Monthly E-Wallet Purchase Window**

E-Wallet usage/purchase is allowed between 10th to 20th of every month.

Example: If a distributor makes a repurchase of DP 3000, he/she will receive 25% = ₹750 in the E-Wallet.

If the repurchase is DP 6000, he/she will receive 30% = ₹1800 in the E-Wallet

Free Product Example If repurchase is done between 2nd to 25th, the distributor becomes eligible for free products as per company policy.

Note: Higher repurchase leads to higher E-Wallet earnings and additional benefits



ACCUMULATED ROYALTY & RANK 12%

(ON COMPANY TURNOVER(CTO))

Accumulated Royalty + Rank = (8% + 2% + 2%) = 12% On CTO (Company Turnover)

- Rank Royalty 8% + Suraksha Yojana 2% + Franchise 2% = 12%

SL.NO.	LEFT	RIGHT	ROYALTY	RANK
1.	100000BV	100000BV	2%	Bronze
2.	250000BV	250000BV	1.5%	Silver
3.	500000BV	500000BV	1%	Gold
4.	1000000BV	1000000BV	.75%	Ruby
5.	2500000BV	2500000BV	.50%	Sapphire
6.	5000000BV	5000000BV	.25%	Diamond
7.	1CRORE BV	1CRORE BV	.25%	Blue Diamond
8.	2.5CR BV	2.5CR BV	.25%	Crown Ambassador
9.	5CR BV	5CR BV	.25%	Universal Crown Ambassador
10.	7.5CR BV	7.5CR BV	.25%	Double Universal Crown Ambassador



SL.NO.	LEFT	RIGHT	ROYALTY	RANK
11.	10CR BV	10CR BV	.25%	Royal Universal Crown Ambassador
12.	25CR BV	25CR BV	.25%	Manager Club Member
13.	50CR BV	50CR BV	.25%	President Club Member
14..	100CR BV	100CR BV	.25%	Chairman Club Member

MONTHLY ROYALTY = 8%

T & C(1) = Royalty qualification starts from next month (25,000 BV : 25,000 BV = 1 Point)

T & C(2) = Direct Sponsor Requirement -

- 1) Both Side 1:1 Activation → Eligible for Bronze Royalty
- 2) Both Side 2:2 Activation → Eligible from Silver to Gold Royalty
- 3) Both Side 1:1 Bronze → Eligible from Ruby to Diamond Royalty
- 4) Both Side 2:2 Silver → Eligible from Blue Diamond to CCM

❑ **To earn Monthly Royalty, the distributor must maintain a monthly repurchase of 2500BV on his or her ID every month.**

Note: Maintain balanced business on both legs to achieve higher ranks and stable royalty income.



SURAKSHA YOJANA 2%

(Suraksha Yojana (Life Time) – 2% on CTO)



Suraksha Yojana is a long-term income plan designed to reward individuals for consistent performance and dedication. To qualify for this plan, a person must maintain a business volume (BV) of 250,000 for at least 30 months within a total period of 60 months (5 years). This condition ensures that only those who show stability and commitment in their business are eligible for the benefits.

Once this requirement is fulfilled, the individual becomes eligible to receive a 2% royalty income under the Suraksha Yojana. This income is provided for a lifetime, making it a reliable source of passive income.

The most important feature of this plan is the “7 generations” benefit. In this context, “7 generations” means that the income benefit can continue across 7 generations of a family, one after another. After the lifetime of the original earner, the benefit can pass on to the next generation, and this continuation can go on sequentially up to the 7th generation.

T&C Apply:

RIGHT WAY MARKETING



ACCUMULATION

(Rewards+ Tour+ Training)

1000 BV: 1000 BV = 1 REWARDS POINT



SL.NO.	REWARD POINT	TRAINING/TOUR	REWARDS
1.	10 POINT	FULL DAY BASIC TRAINING	Pen, Diary
2.	25 POINT	1N 2D RTP (REGIONAL)	T Shirt
3.	100 POINT	2N 3D RTP (NATIONAL)	Tie, Shirt, Special Gift ₹1000
4.	150 POINT	3N 4D 00TY/COIMBATORE TOUR	Suit,Pant/Coat,Bag, Special Gift ₹1500
5.	250 POINT	3N 4D KERALA TOUR	Special Gift Worth ₹2500
6.	500 POINT	4N 5D MUMBAI-GOA CRUISER TOUR	Special Gift Worth ₹5000
7.	750 POINT	3N 4D THAILAND TOUR	Mobile Worth ₹10000
8.	1000 POINT	4N 5D BALI INDONESIA	Tab Worth ₹25000
9.	2500 POINT	3N 4D MALAYSIA TOUR	Laptop Worth ₹50000
10.	5000 POINT	3N 4D VIETNAM TOUR	Iphone Worth ₹100000

***T&C:** Rewards points are to be achieved from first every single time



ACCUMULATION

(Rewards+ Tour+ Training)

1000 BV: 1000 BV = 1 REWADS POINT

SL.NO.	REWARD POINT	TRAINING/TOUR	REWARDS
11.	10000 POINT	3N 4D DUBAI TOUR	Bike Worth ₹150000
12.	25000 POINT	4N 5D RUSSIA TOUR	Royal Enfield ₹250000
13.	50000 POINT	4N 5D CHINA TOUR(FAMILY 1+1)	Car Fund ₹7.5lakh
14.	1L POINT	3N 4D NEW ZEALAND TOUR (FAMILY 1+1)	Child Education Fund ₹15lakh
15.	2.5L POINT	4N 5D AUSTRALIA TOUR(FAMILY 1+1	Flat ₹50lakh
16.	5L POINT	3N 4D FRANCE/PARIS TOUR (FAMILY 1+1)	Luxury Car ₹75lakh
17.	10L POINT	3N 4D ENGLAND TOUR (FAMILY 1+1)	Volvo Coach ₹1cr
18.	25L POINT	4N 5D SINGAPORE TOUR (FAMILY 1+1)	Bungalow ₹2.5 Cr
19.	50L POINT	3N 4D SWIZERLAND TOUR(FAMILY 2+2)	Dream Car ₹5cr
20.	1CR POINT	10N 11D WORLD TOUR(FAMILY 2+2)	Farm House ₹10cr

*T&C: Rewards points are to be achieved from first every single time



FRANCHISE COMMISSION / MARGIN

- ❑ DISTANCE – 1st Year- 25KM, 2nd Year- 15KM, 3rd Year- 10KM, 4th Year- 5KM
- ❑ AMOUNT (DP) – ₹500000 RWM Shopping Mart – 7+1 = 8%
- ❑ DP - ₹150000 – RWM Shopping Mini Mart – 5%
- ❑ DP - ₹50000 – RWM Shopping Point – 3%
- ❑ Depo ₹10,00,000 - 2% and Specific Franchise who will buy from Depo that Gap Margin will be given to that specific Depo.
- ❑ Total Margin Depo + All Franchises – 10% on DP
- ❑ 1% Royalty from BV, CTO for all Franchise & Depot, Every 10000BV = 1 Point (Capping 25 Point)
- ❑ 1% Introducer Royalty from BV, CTO for the specific Franchise & Depo they have introduced. 1 point on Opening of Every Depo & Franchise Introduced.

PRODUCT COURIER CHARGES ONLINE ORDERS

- 1) DP- 1 TO 2499 = CHARGES ₹250
- 2) DP- 2500 TO 4999 = CHARGES ₹150
- 3) DP- 5000 & ABOVE = FREE
- 4) DELIVERY IS AVAILABLE ALL OVER INDIA.

Vedahealth — Code of Ethics & Code of Conduct

Empowering Representatives. Upholding Integrity. Building Trust.

Vedahealth Marketing Private Limited ("Vedahealth" or "the Company") is committed to conducting its direct selling business with the highest standards of honesty, transparency, and professionalism. This document sets out the Code of Ethics and Code of Conduct that every Vedahealth Representative ("Representative" or "Direct Seller") is expected to read, understand, and follow without exception. By registering as a Representative of Vedahealth, each individual voluntarily agrees to be bound by all the terms, policies, and guidelines contained herein, as well as any amendments that the Company may issue from time to time.

1. About Vedahealth

1.1. Vedahealth Marketing Private Limited is a company incorporated under the Companies Act, 2013, with its Registered Office at 324/F G/F, Surendra Biva Abasan, Hridaypur, Barasat – I North 24 Parganas, Kolkata – 700127, West Bengal, India. The Company is engaged in the direct selling of premium FMCG, Ayurvedic and herbal medicines, health care, home care, beauty care, personal care, and allied products pertaining to animal husbandry and agriculture.

1.2. The Company operates in strict compliance with the Direct Selling Guidelines 2016 and 2021 issued by the Government of India, and all applicable Central, State, and Local laws and regulations.

1.3. Vedahealth reserves the right to amend, update, or withdraw this Code of Ethics and Conduct, its business plan, compensation structure, and associated policies at any time. All changes will be communicated through the Company's official website (www.vedahealthworld.com) and it is the responsibility of every Representative to remain informed of the latest updates.

2. Becoming a Vedahealth Representative

2.1. Eligibility & Joining: Any Indian citizen of 18 years of age or above who is legally competent to enter into a contract and is not barred by any applicable law may apply to become a Vedahealth Representative. Becoming a Representative is entirely free of cost. There is no mandatory purchase of products, no joining fee, and no minimum stock requirement at the time of enrollment. The Company strictly prohibits any practice that makes product purchase a condition for joining.

2.2. Sponsorship: Every applicant must be sponsored by an existing, active Vedahealth Representative. The applicant must complete the official online application form and provide valid supporting documents including: (a) a government-issued photo identity card; (b) address proof; (c) PAN card; (d) a recent passport-size photograph; and (e) a cancelled bank cheque. Applicants who are unable to submit the required documents at the time of application will be treated as customers of the Company until all documents are furnished.

2.3. Representative ID & Login Portal: Upon successful registration, the Company will assign a unique Representative ID to every new Representative. This ID serves as the Representative's exclusive identity within the Vedahealth network and all business transactions, purchases, and incentive tracking will be carried out through this ID only.

2.3.1. Registration must be completed online. Only one registration is permitted per mobile number.

2.3.2. Once mobile verification is complete, the Representative must log in to the Vedahealth web portal and update his/her profile by uploading a passportsize photograph and self-attested copies of Aadhaar card, PAN card, bank passbook or cancelled cheque. Representatives whose annual income from other sources or business turnover exceeds Rs. 20 Lakhs must also furnish their GSTN details. Failure to update these documents may result in delay or withholding of payouts.

2.4. Non-Individual Applicants: Business entities such as HUFs, Partnership Firms, LLPs, Private Limited Companies, Societies, and Trusts may also become Vedahealth Representatives by submitting a duly filled Corporate Authorization Form along with the standard Representative Application Form.

2.4.1. Private Limited Companies must pass a Board Resolution authorizing a specific individual as the Authorized Representative (AR). The Company will transact solely with the designated AR.

2.4.2. All business entities must submit their constitutional documents (Partnership Deed, MoA/AoA, Incorporation Certificate, PAN Card) along with the Joining Form and Corporate Authorization Form. HUFs must submit a copy of the Karta's PAN Card.

2.4.3. Payouts will be made in the name of the entity and credited to the official bank account of the Authorized Person.

2.4.4. Any change in the constitution, MoA, or AoA of an entity must be immediately intimated to the Company along with a fresh Corporate Authorization Form and updated constitutional documents. The Company reserves the right to accept or reject the revised application.

2.4.5. Upon dissolution of a business entity, Vedahealth will release payments to the designated AR, Karta, or Partner as determined by the deed of dissolution, subject to submission of a No-Objection Certificate from all shareholders, members, or partners, as applicable.

2.5. Acceptance of Application: Vedahealth reserves the unconditional right to accept or reject any application for Representative membership without being required to state any reason.

2.6. Orientation: All new applicants are strongly encouraged to attend an orientation session conducted by their sponsor or the Company, covering all aspects of the direct selling model, the compensation plan, and the duties and responsibilities of a Vedahealth Representative before beginning business activities.

2.7. Prohibited Practices Vedahealth is firmly committed to ethical direct selling. The following practices are strictly prohibited and shall be treated as serious violations of this Code:

- Charging or collecting any joining fee, registration fee, or upfront payment from any prospective Representative.

- Compelling or coercing any Representative or applicant to purchase a minimum quantity of products as a condition of joining, maintaining membership, or achieving any rank or incentive.

- Promoting inventory loading — encouraging Representatives to purchase excessive stock beyond their genuine consumption and sales needs solely to qualify for commissions, bonuses, or rank advancements.

- Selling, distributing, or endorsing any promotional material, training literature, audio/visual content, or seminar tickets as a mandatory condition of participation in the business.

- Selling or offering to sell any Vedahealth product above the MRP printed on the product packaging. Any Representative found engaging in predatory pricing or offering unauthorized discounts will be subject to disciplinary action, including termination.

- Conducting sales, marketing, or solicitation of Vedahealth products on any e-commerce platform, website, app, or online marketplace without obtaining prior written approval from the Company.

- Using misleading, false, or exaggerated income claims to recruit prospective Representatives or to induce product purchases.

- Simultaneously operating or promoting any other direct selling or network marketing business in one's own name or through an immediate family member, which is in conflict with Vedahealth's interests.

- Sharing one's Representative Login ID or Password with any other individual. The Company shall not be held liable for any misuse arising from such sharing. Representatives are advised to change their passwords periodically.

- Discussing Political or Religious matters or any topic likely to create division or disharmony at Vedahealth events, training sessions, or within the Representative community.

- Engaging in cross-group selling — purchasing products from or selling products to Representatives outside one's own line of sponsorship — without prior written authorization from the Company.

- Consuming or distributing alcohol, tobacco, pan masala, gutkha, or cigarettes at any Vedahealth seminar, meeting, or official gathering. Violation of this rule will result in immediate termination of the Representative ID.

- Participating in any activity that violates Central, State, or Local laws, or which is contrary to the Company's policies and values.

2.8. Family Membership & Relationship Rules

2.8.1. The spouse of a Representative automatically qualifies as a Co-Applicant (de-facto member) of the same Representative ID. All incentive payouts will be credited to the account of the Primary Applicant. In the event of a legal divorce, the distribution of the Representative ID's benefits will be governed by a mutual settlement agreement or a court order. Any gifts or tours earned during the period will be awarded to the active working Representative. The Representative is required to submit a certified copy of the Decree of Divorce to the Company along with a written application.

2.8.2. A Representative's parents and children are not permitted to join any other Vedahealth business team independently; however, they may join as Representatives within the downline of that Representative.

2.8.3. Siblings (brother and sister) and married daughters are treated as extended family members and may join any Vedahealth business team of their choice, subject to the Company's standard business rules.

2.8.4. Legally separated spouses, sons, and daughters may operate independent Vedahealth businesses, provided written confirmation is obtained from the Company.

2.8.5. If two active Representatives marry each other: (a) they may continue to operate their respective businesses under their individual IDs; (b) if they wish to merge their businesses, one spouse must resign and the downline will be transferred to the other's upline; or (c) they may form a Partnership Firm and operate jointly on one ID, provided neither has resigned from that ID.

2.9. Death or Permanent Incapacitation of a Representative

In the unfortunate event of the death or permanent physical incapacitation of a Representative, the Representative's business, including the downline network and associated benefits, will be transferred to the Co-Applicant, legal nominee, or heir as determined by a competent court of law.

2.10. Gifts, Awards & Recognition

Vedahealth recognises and rewards the hard work and dedication of its Representatives through a structured gifts and awards program. All awards are subject to the conditions and qualifications announced by the Company from time to time.

- Qualified Representatives must claim their gifts or awards within 6 months of becoming eligible. Claims submitted after this period will not be entertained.

- Awards, gifts, and tours cannot be exchanged for cash or substituted with alternate awards. For international tours, if a Representative's visa application is rejected for any reason, Vedahealth shall not be held liable for any consequential loss or compensation.

- Where multiple co-applicants or partners share a single Representative ID, only one individual designated by mutual agreement may avail the tour or gift unless the Company specifically authorizes otherwise.

2.11. Earnings, Incentives & Commissions

The earnings of a Vedahealth Representative are based solely on genuine retail sales of Vedahealth

products to end consumers and the building of a productive sales team. The Company does not guarantee any specific level of income; earnings are entirely dependent on individual effort, sales performance, and team activity.

a) Sales Commission: Representatives earn a retail profit margin on every product sold to customers. Vedahealth encourages its Representatives to actively sell products to consumers rather than merely enrolling new members. Personal consumption and legitimate sales to real customers form the foundation of the Vedahealth business model.

b) TDS on Incentives: All incentive payouts are subject to deduction of Tax at Source (TDS) as per the applicable rates under the Income Tax Act. Representatives who have not linked their PAN number to their Vedahealth account will be subject to TDS at 20% or a higher rate as prescribed by law. Such Representatives will not receive Form 16-A and are strongly advised to link their PAN at the earliest.

c) Bank Details & Payout: Incentive amounts will be transferred directly to the Representative's registered bank account. Representatives who have not furnished valid bank details will have their incentives held in their ID for a maximum of 2 financial years, after which the unclaimed amount will be forfeited and the Representative will have no future claim over it.

d) Processing Fee: A Admin Charge of 2% is deducted from each monthly payout. This fee is fully refundable upon resignation of the Representative from Vedahealth.

3. Business Ethics & Consumer Protection

3.1. Identity Card: Vedahealth issues a unique Identity Card to every Representative. Representatives must carry and present their ID card when visiting potential customers or attending Company events. ID Cards can be downloaded and printed directly from the Representative's login portal.

3.2. Honest Identification: At the start of every sales interaction, the Representative must clearly and truthfully identify himself/herself, state the name of the Company, describe the products or services being offered, and disclose the commercial purpose of the visit, even if the customer has not asked.

3.3. Accurate Product Presentation: Representatives must provide prospective and existing customers with complete, accurate, and honest information about products, including pricing, credit and payment terms, return and refund policies, warranty conditions, and after-sales support. No exaggerated or misleading claims about product benefits shall be made.

3.4. Consumer Disclosures at Point of Sale: At the time of every sale, the Representative must inform the consumer of the following:

- The Representative's full name, address, Representative ID, enrollment number, and contact details, along with the Company's details.
- A complete description of the products or services being sold.
- The total price payable, including all applicable taxes, and the date of the transaction.
- The Company's return and refund policy, explained clearly before the transaction is completed.
- The time and place for delivery and inspection of goods.
- The consumer's right to cancel the order and return the product in original condition for a full refund.
- The mechanism for lodging a complaint or grievance.
- An original invoice must be issued for every sale made.

3.5. Books of Accounts: Every Representative is required to maintain accurate records of all sales transactions, including product details, quantities, prices, taxes, and customer information, in a format consistent with applicable law. Representatives are fully responsible for compliance with all local, state, and national tax laws, including timely payment of all applicable taxes, duties, and fees arising from their business activities.

3.6. Conduct Prohibited Under This Code

- Engaging in misleading, deceptive, or unfair trade practices of any nature.
- Using false or exaggerated claims about income potential, business growth, or product benefits to recruit new Representatives or to induce product purchases.
- Making promises to prospective Representatives regarding earnings, rank achievements, or business outcomes that cannot be verified or guaranteed.
- Presenting the direct selling opportunity in a deceptive, manipulative, or high-pressure manner.
- Making any representation — oral, written, or digital — about Vedahealth's business model, products, or compensation plan that is inconsistent with the Company's official literature.
- Pressuring or forcing any Representative or prospective Representative to purchase training materials, seminar tickets, or any other materials as a condition of business participation.

4. Termination, Resignation, Transfer & Rejoining

4.1. Resignation: A Representative may resign from the Vedahealth business at any time by submitting a duly completed Resignation Form to the Company. Upon resignation, the Representative forfeits all rights to incentives, commissions, gifts, awards, and bonuses accrued through the Representative ID from the date of resignation. A Representative who wishes to rejoin Vedahealth after resigning must observe a mandatory inactivity period of 6 months and will not be able to claim any previously generated business, downline, or income.

4.2. Cooling-Off Period: Every new Representative is entitled to a 10-day cooling-off period from the date of joining, during which he/she may cancel the association without penalty. If a new joiner is attached to an incorrect Line of Sponsorship (LOS) due to an error, he/she must notify the Company within 72 hours of joining. The Company will verify and correct the LOS assignment upon receipt of a written application.

4.3. Termination by the Company: Vedahealth reserves the right to terminate the Associateship of any Representative who violates any provision of this Code of Ethics and Conduct, the Representative Application Form, or any Company policy, with immediate effect. Termination may also result in forfeiture of all unpaid commissions, bonuses, and benefits. In cases where the Representative has not engaged in deliberate misconduct, the Representative may submit a formal apology letter through his/her upline Active Representative, which the Company will evaluate at its sole discretion.

4.4. Transfer of Business: A Representative wishing to transfer his/her business must obtain prior written consent from Vedahealth. Transfer is permitted only to an immediate family member. All transfer-related documents, along with a consent letter from the Representative, must be submitted to the Company. The Company's decision on any transfer request shall be final and binding.

4.5. Inactivity, Rejoining & Change of Business Team A Vedahealth Representative's Associateship remains active for one year from the date of last product purchase. The following rules govern inactivity, rejoining, and changes to the Line of Sponsorship:

4.5.1. Change of LOS (Active Representative): An active Representative who wishes to change his/her Line of Sponsorship must formally resign, serve a 6-month inactivity period, and submit a duly filled "Change of LOS" application stating the reason for the change.

4.5.2. Inactive Representative: A Representative who does not perform any business activity (product purchase or sponsoring) for a continuous period of 6 months will be classified as Inactive. Inactive Representatives will be removed from the active database and will not receive Company communications regarding business updates or product launches. However, their Associateship remains valid for purchases. Upon resignation and rejoin, the inactivity period is deemed null and the Representative may join under a new sponsor.

4.5.3. Enticement & Re-joining Violations: If any Representative entices another Representative to re-join under his/her team (in their own name or a family member's name), the Company reserves the right to: (a) terminate the newly created Representative ID; (b) transfer the entire downline back to the original Representative ID of the Re-joiner. Downlines of the Re-joiner created without enticement will remain with the current sponsor.

4.5.4. Vedahealth reserves the right to suspend, terminate, or modify the Line of Sponsorship of any Representative involved in enticement or re-joining violations and to withhold all sales incentives until the matter is fully resolved.

5. Product Return & Exchange Policy

Vedahealth stands behind the quality of all its products. Every product undergoes rigorous quality audits and safety checks before reaching the market. In the event that a Representative is dissatisfied with a product due to a genuine manufacturing or packaging defect, the following return process applies:

- The Representative must contact the concerned Outlet or Distribution Centre from which the products were purchased within 30 days of the purchase date.
- A valid reason for the return must be stated, and the products must be returned in their original packaging along with the original purchase invoice or receipt.
- The Representative is responsible for verifying the expiry date and packaging condition of products before purchasing and before initiating any return.

Documents Required for Product Return:

- Duly filled Product Return Form stating the reason for return.
- Original purchase invoice. This policy is designed to protect Representatives from financial risk, not to facilitate routine or habitual returns. Representatives are advised to purchase products based on actual demand and consumption patterns within their circle, and sponsors are expected to guide their downline accordingly. Representatives should not purchase more stock than what has been approximately 75% sold or personally consumed.

6. Protection of Intellectual Property Vedahealth has invested significantly in building its brand identity, including its name, logo, trademarks, patents, and copyrights. All such intellectual property is the exclusive property of the Company and is legally protected. Representatives play a critical role in safeguarding the Company's intellectual property and must report any infringement to the Company immediately upon becoming aware of it.

6.1. All printed materials, product labels, logos, taglines, and promotional content associated with Vedahealth are the Company's exclusive copyright. No Representative or third party may reproduce, modify, or distribute any such material — in whole or in part — without prior written permission from Vedahealth.

6.2. No Representative may repackage any Vedahealth product or alter, remove, or modify the product label, brand mark, or Company logo in any way whatsoever.

7. Advertising & Social Media Guidelines

7.1. Representatives are permitted to promote Vedahealth products and the business opportunity through social media and print media, provided they have obtained prior written permission from the Company to use its name, logo, trademarks, and copyrighted material.

7.2. All advertisements, social media posts, and promotional content must be truthful, factual, and consistent with Vedahealth's official literature. No advertisement may contain misleading income projections, exaggerated product claims, or content designed to deceive consumers or prospective Representatives into joining Vedahealth or purchasing its products.

7.3. Unauthorised use of the Vedahealth name, logo, or brand identity in any advertisement, website, social media profile, or promotional material will be treated as an infringement of the Company's intellectual property rights and will attract strict legal action in addition to disciplinary action under this Code.

8. Independent Contractor Status

Every Vedahealth Representative operates as an independent contractor and not as an employee, agent, broker, or legal representative of the Company. Nothing in this Code or in the Representative Application Form shall be construed to create an employment relationship, partnership, joint venture, or

principal-agent relationship between the Company and any Representative. In this regard:

8.1. No Representative is authorised to open or operate a bank account in the name of Vedahealth or on behalf of the Company in any manner.

8.2. Representatives must not extend credit to customers or purchase products on behalf of customers on credit. Any debt arising from such transactions is the sole responsibility of the Representative. Vedahealth shall bear no liability for bad debts or credit losses incurred by any Representative.

8.3. Representatives are individually responsible for filing their income tax returns, paying applicable taxes, and complying with all financial and regulatory obligations arising from their Vedahealth business activities. The Company will not provide legal, financial, or tax advice to Representatives.

9. Zero Tolerance for Unethical Business Practices

Vedahealth maintains a strict zero-tolerance policy towards all forms of unethical, fraudulent, or manipulative business conduct. The following practices are absolutely prohibited and will result in immediate disciplinary action, including termination:

9.1. Misusing or altering another Representative's Application Form, or utilising another Representative's sales volume to meet one's own personal sales targets.

9.2. Collecting payments from any Representative or customer for products and failing to deliver the products, failing to issue an invoice, or misappropriating sale proceeds for personal benefit. The Company will take strong legal action against any Representative found guilty of such conduct.

9.3. Offering cash, gifts, or any other benefit to induce any person to join Vedahealth as a Representative or to make a purchase, or making false promises about income, rank, or business growth to enroll new members.

9.4. Pressuring or manipulating team members to purchase Vedahealth products in quantities that far exceed their genuine needs or consumption capacity, whether knowingly or unknowingly.

9.5. Any Representative who suffers loss as a result of the above malpractices by his/her sponsor or upline has the right to apply to the Company for a change of sponsor, and the Company will consider such requests on a case-by-case basis.

10. General & Miscellaneous Provisions

10.1. The Company reserves the sole and unconditional right to revise the product portfolio, pricing, business volume allocations, business plan structure, and Code of Ethics at any time and without prior notice. All revisions will be published on the official website (www.vedahealth.com). The Company shall not be liable for any loss suffered by any Representative as a result of such changes.

10.2. Vedahealth shall not be held responsible for any financial or business losses that arise from the termination or voluntary resignation of a Representative's Associateship. The Representative alone shall bear full responsibility for any such losses.

10.3. Upon termination or resignation, the Company shall cease all rights and entitlements of the Representative, including income from the business and downline commissions, effective immediately. The Representative's downline team will be rolled up to the immediate upline/sponsor.

10.4. In the event of resignation by a Representative who has not achieved 30% level (Future Star), the Company shall roll up the downlines to the immediate sponsor. Where a Representative has achieved a level above 30%, all downlines except the Power Leg shall be rolled up under the Active Rising Star present in the business team of the resigning Representative. The Company reserves the right to restructure business groups in the best interest of the network.

11. Enforcement of This Code

11.1. Violations of this Code of Ethics and Conduct are taken seriously by Vedahealth, as they reflect not only on the individual Representative but on the reputation and integrity of the entire Vedahealth network. The Company urges all Representatives to uphold these standards and to report violations by other Representatives to the management. Complaints must be filed within 1 year of the occurrence of the unethical conduct. Complaints filed beyond this period will not be entertained.

11.2. Depending on the nature and severity of the violation, Vedahealth may take one or more of the following disciplinary actions against the offending Representative:

- Issuance of a formal written warning.
- Suspension of the Representative's ID for a defined period.
- Cancellation of eligibility for company-sponsored trips, tours, and events.
- Suspension of sponsoring and team-building activities.
- Withholding or forfeiture of commissions, bonuses, awards, or other benefits.
- Permanent termination of the Representative's Associateship with Vedahealth.

11.3. Where the Company determines that corrective action is possible, the offending Representative will be given a specific time limit to implement the corrective measures outlined in a decision letter. If the Representative fails to comply within the stated timeframe, the Company will proceed with direct enforcement action and will notify the Representative in writing.

12. Termination & De-Sponsorship

12.1. Termination of a Representative's Associateship results in the cancellation of all agreements between Vedahealth and the Representative. With immediate effect from the date of the termination notice, the Representative loses all rights, interests, commissions, bonuses, and benefits linked to his/her Representative ID and business network.

12.2. A terminated Representative loses all rank, title, and position within the Vedahealth network, including eligibility for all bonuses, awards, and recognition programs.

12.3. Vedahealth reserves the right to terminate any Representative Agreement in the event of a material or repeated breach of this Code and the terms and conditions of the business.

12.4. Upon termination, for any reason whatsoever, the former Representative must immediately:

(a) cease using the Vedahealth name, logo, trademarks, trade names, and all associated intellectual property; and

(b) discontinue identifying himself/herself as a Vedahealth Representative in any capacity. Any Representative who disagrees with a termination decision has the right to submit a written appeal to the Managing Director of Vedahealth. The Managing Director's decision on such an appeal shall be final and binding on all parties.

Declaration

I have read, understood, and agree to be bound by the Vedahealth Code of Ethics and Code of Conduct in its entirety. I acknowledge that compliance with this Code is a condition of my Associateship with Vedahealth World-Class Products Private Limited, and that any violation may result in disciplinary action including termination of my Representative ID.

Representative Name: _____
Representative ID: _____ Signature: _____
Date: _____

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— **THANK YOU** —

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